



NURSING INFORMATICS SYMPOSIUM

2 OCTOBER 2025 | JHB

A photograph of a young Black woman with her hair in braids, smiling warmly at the camera. She is wearing blue medical scrubs and has a stethoscope around her neck. She is holding a white clipboard in her left hand. The background is a blurred hospital setting with white curtains and other people in the distance.

Sponsorship Opportunities



SAHIA2013 (Pty) Ltd
PO Box 97
Melville 2109

01 August 2025

NURSING INFORMATICS SYMPOSIUM – OCTOBER 2025

Sponsorship Opportunities

The South African Health Informatics Association (SAHIA) is hosting the SAHIA Nursing Informatics Symposium on Thursday 02 October at the Melrose Surgical Centre, 52 Glenhove Road, Melrose Estate, Johannesburg.

This one-day, in-person events brings together nurses and nurse leaders, healthcare administrators, academics, public health professionals, and IT specialists working at the intersection of care and technology. Attendees will gain practical insights, network with experts, and explore how digital tools can transform healthcare delivery.

SAHIA expects to welcome 100 delegates, with a minimum of 80 paid registrations, drawn from both the private and public healthcare sectors.

Why Sponsor This Event?

- Align your brand with a timely national conversation on health system reform
- Engage with leaders, decision-makers, and implementers in healthcare
- Increase brand exposure before, during, and after the event
- Support knowledge sharing and professional development in South Africa's health informatics sector

SPONSORSHIP PACKAGES

Gold Sponsor

R15,000 (Exclusive)

- Premium banner placement inside the auditorium (3 x banners)
- Logo on all promotional emails (invitations, reminders, thank-you notes)
- Logo on the SAHIA event page and LinkedIn event
- Verbal recognition during the opening and closing
- Company profile in the digital delegate pack (distributed to all delegates pre-event)
- Logo mention in post-event wrap-up communication
- Mentions in social media on the SAHIA LinkedIn page



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Silver Sponsor

R10,000 (Limited to 2 sponsors)

- Shared banner space inside the auditorium (1x banners)
- Logo on selected email promotions
- Logo on SAHIA event page
- Verbal mention at the event
- Company logo and short profile in the digital delegate pack (distributed to all delegates pre-event)
- Mentions in social media on the SAHIA LinkedIn page

Bronze Sponsor

R6,500

- Logo placement in the digital delegate pack (distributed to all delegates pre-event)
- Recognition on the SAHIA event web page as a Bronze Sponsor
- Mentions in social media on the SAHIA LinkedIn page

Standalone Branding Sponsorships

(These are exclusive, not included in the packages above)

Sponsorship Opportunity	Range (ZAR)	Details
Branded Lanyards		Sponsor provides 120 lanyards; logo worn by all attendees
Branded Notebooks and Pens		Sponsor supplies 120 branded stationery (notebooks & pens) for all attendees
Survey Sponsorship	2,500	Branding in the post-event feedback survey

Additional Opportunities

- **Post-event branding:** Mention in social media wrap-up post and thank-you email to attendees
- **Speaker Session Alignment:** Link your brand to a specific topic or speaker of relevance

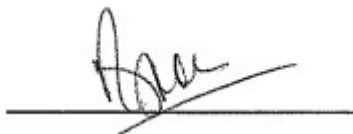
We are happy to tailor a sponsorship package to meet your organisation's goals.

To confirm your sponsorship or for further information, please contact:

Christine Bergstedt info@sahia.org.za or Karen Heydenrych karen@communikay.co.za

We hope you'll be part of this important event and look forward to the opportunity to promoting your organisation as part of this event.

Kind Regards



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